

Annette M. Blackshear

Front-end web developer with specialized expertise in responsive web development, UI/UX design, and content management systems.

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SUMMARY

Extensive experience across top-tier consulting firms, innovative startups, and corporate environments. Seeking a role with an organization that values continuous learning, embraces new industry trends, offers flexible working options, and encourages involvement in charitable initiatives.

EXPERIENCE

IBM, Atlanta, GA — *Front End Web Developer*
JUNE 2013 - PRESENT

- Managed coding, modifying, and maintaining web components and pages for over six major clients in special events, sports media, and entertainment sectors.
- Developed high visibility site features: Catch Me Up Daily Summary, Next On Court, Live Blog, Video Vault, Player Highlights with Scorecard, Tournament Schedule, Player Predictions Dashboard, and Player Development Interactive Graph.
- Optimized site performance by migrating existing code to modern frameworks, leveraging leading web technologies, and implementing site analytics tools.
- Demonstrated expertise in cross-browser and cross-platform compatibility, responsive design, and scalable website architecture.
- Promoted twice for consistently exceeding performance expectations and delivering results.

Georgia Institute of Technology, Atlanta, GA — *Web Developer/User Interface Specialist*
JUNE 2010 - JUNE 2013

- Developed and customized SharePoint web parts, lists, and libraries, including tailored XML templates for enhanced

CORE COMPETENCIES

Critical Thinking, Adaptability,
Client Support, Collaborative
Team Member

TECH SKILLS

Programming Languages

HTML, CSS, SASS, JavaScript,
JSON, XML, TypeScript, PHP

Libraries & Frameworks

React, Redux, Node, NPM
Bootstrap, Angular

Tools

CMS, GitHub, Visual Studio Code,
Figma, Adobe Photoshop,
BrowserStack, Adobe Metrics,
WordPress, Canva, Shopify

VOLUNTEER

Black Girls Code, *IBM Site
Coordinator*

**Big Brother Big Sisters of
Atlanta**, *Mentor*

functionality.

- Designed and implemented responsive web templates utilized across 10 Campus Services websites.
- Provided ongoing technical support to content managers, ensuring seamless website operations and updates.

FREELANCE

w3bish.com - *Founder/Lead Consultant*

DEC 2022 - PRESENT

- Founded a web consulting company focused on improving the online presence of local small businesses and organizations.
- Delivered implementation support and technical consulting to help clients effectively engage their target audience and streamline digital interactions.
- **Arise Tennis (FEB 2024 - Present):** Customized and integrated SimplyBook.me, an online booking system, to optimize scheduling and client management for a tennis coaching business.

Friends of Joyce Sheperd - *Web Developer*

APR 2017 - OCT 2017

- Developed a website for the re-election campaign of an Atlanta City Councilwoman, enhancing digital outreach and voter engagement.
- Led client meetings to gather requirements, prioritize tasks, and manage the project timeline, ensuring alignment with campaign goals and deadlines.

EDUCATION

Clark Atlanta University, Atlanta, GA
B.S., Computer Information Systems